



DAVID M. FOX

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SUMMARY

Experienced Creative Director, Graphic Designer, Filmmaking and Video Editor with 20+ years of creating compelling visual communications across various industries and mediums. Proficient in Adobe Creative Suite and industry-standard tools, with expertise in both print and digital media. Skilled in managing multiple projects, meeting deadlines, and maintaining brand consistency. Recognized for creativity, trend awareness, and delivering high-quality, innovative designs.

SKILLS

- Proficiency with project management tools such as Adobe Creative Suite– Mastery of industry-standard design tools.
- Strong understanding of production processes for video, print, and digital assets, with the ability to integrate scheduling and resource implications effectively.
- Video Editing & Production
- Graphic Design & Brand Development
- Layout & Composition
- Audio Production & Editing
- Graphic Design & Brand Development
- Exceptional organizational and multitasking skills, with the ability to manage competing priorities and maintain attention to detail.
- Collaboration and Team Leadership
- Digital Marketing & Social Media Management
- Color Grading and Correction
- Various Styles and Design Genres
- Digital & Print Design

DESIGNED FOR

Outback Steakhouse • Disney • University of Delaware • 4-H • Del Tech (DTTC) • DE Turf • Re/Max Realty
Sharpe Energy • Team Tice Attorneys • All State Insurance • Angle Financial Lakeview Realty • RPJ Waste • DSWA
DSBC Chamber • Delaware Agricultural Center • Delaware Realtors • Downtown Milford • MM McDonald Motorsports EnteraGam •
Georgetown Speedway • Wesley College • Bright Future Pediatrics • Lessard Builders • Parkway Law Rita's Ice Cream • Rothman
Institute • Shagrin Gas • SCORE Delaware • MegaBus • MACCDE • Dover Dentistry

EXPERIENCE

**FOUNDER, DIRECTOR OF DESIGN & VIDEO PROJECT MANAGEMENT / CRYSTAL FOX FILMS/SPLASH
DESIGNWORKS**

05/2012 - Current

- Proven project & program management experience, working directly with and leading creative teams across multi-channel platforms using print, digital, motion, and production workstreams and flows.
- Managed & oversaw design, creative, video & film production, including managing budgets, schedules, and execution in collaboration with production partners.
- Wrote, directed, produced, filmed and edited award-winning three full length feature films, including several shorts.
- Led complex creative programs, managing cross-functional teams, and implementing traffic management systems to align resources, schedules, and deliverables with organizational priorities.

CREATIVE LEAD GRAPHIC DESIGN SPECIALIST / DOVER POST / GATEHOUSE MEDIA LLC

03/2009 - 05/2012

- Served as the lead designer, creating customized designs and creatives in collaboration with clients, vendors, and corporate leadership to ensure project success.
- Coordinated design projects from planning to execution, meeting deadlines and exceeding client expectations.
- Developed branding and marketing strategies, integrating trend insights and concept innovation to enhance brand identity.
- Led motion graphics design and conducted training sessions, improving team proficiency and creative output.

- Led creative projects across video, graphic design, and audio production, aligning with strategic marketing goals.
 - Directed, designed & produced national projects from concept to completion, for CEO, branding and stakeholders.
 - Managed creative department, delegated tasks to staff and others in a managerial role.
 - Oversaw budgets, project timelines, and distribution strategies to optimize campaign delivery.
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EDUCATION AND TRAINING

Business

01/1989

PACIFIC COAST COLLEGE - West Los Angeles, CA

CERTIFICATIONS & AWARDS

- NYU CERTIFIED FOR FILM, TV & EPISODIC (Producer, Editor, Cinematographer, Director)
 - INBOUND CERTIFICATION (HUBSPOT ACADEMY)
 - SOCIAL MEDIA CERTIFICATION (SO-ME UDEMY ACADEMY)
 - ONLINE DIGITAL MARKETING & SALES (SME HEROES)
 - SOCIAL MEDIA MANAGEMENT CERTIFICATION (SO-ME UDEMY ACADEMY)
 - DIGITAL MARKETING MASTERCLASS (UDEMY ACADEMY)
 - SOCIAL MEDIA MARKETING (UDEMY ACADEMY)
 - PROFESSIONAL BLOGGING CERTIFICATION - UDEMY ACADEMY
 - MULTIPLE AWARDS FROM DELAWARE PRESS ASSOCIATION 5 YEARS IN A ROW
 - PROFESSIONAL PRESENTATIONS (UDEMY ACADEMY)
 - ADOBE CERTIFICATION (ADOBE)
 - BEST DIRECTOR & FIRST TIME DIRECTOR AWARD
 - ALIGNABLE'S 2021, 2022, 2023 & 2024 BUSINESSPERSON OF THE YEAR
 - FRONT PAGE & INSIDE SPREADS OF MULTIPLE NEWS PUBLICATIONS & MEDIA OUTLETS
 - INTERNATIONAL RECOGNITION IN MOVIEMAKER PRO MAGAZINE
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HOBBIES & ACTIVITIES

- Multi Award-Winning Filmmaker, Producer & Screenwriter, Cinematographer & Video Editor
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INTERVIEWS

- The Black List, <https://blcklst.com/profile/mikefox>
 - Trimungus Studios Interview, https://youtu.be/OqugWcA2qA?si=jhXhJIwKP_VB5IdY
 - The J Lounge Interview, <https://youtu.be/so6WDJq3fKQ?si=yQDBqjTiVE5nhfnl>
 - IManagement Studios Director Mike Fox Interview, <https://youtu.be/e26fe2RdEPI?si=MQeDTawJKGkYUFC1>
 - U-Talk Radio Interview, https://youtu.be/ZIJzNRIOfug?si=4_2aw944_hIrVPNO
 - Intentional Film Operations (IFO) Interview, <https://youtu.be/qxQmsQszvzQ?si=i1AnOCnpNuWyuA4k>
 - Andy Kirkendall Interview with Director Mike Fox, <https://youtu.be/F02CSVueCks?si=AzkEikt9ZoxSsHaq>
 - Get Off The Bench with Kerry Vaughan Interview, https://youtu.be/p1_e2rG9wHs?si=9AuzkMa9LAm6-4
 - Canvas Rebel Interview, <https://canvasrebel.com/meetmike-fox-2/>
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VIDEO EDITING & FILM LINKS

Showreel as Director, Filmmaker, Editor, Writer - <https://vimeo.com/1032638709>

Film, Commercials Examples - <https://crystalfoxfilms.com/video-and-film-projects/>

Online Design & Video Portfolio - <https://mikefox.myportfolio.com/>

“Bandits” Music Video: <https://vimeo.com/splashdw/bandits>

Sleepers - Current Feature Film Trailer: <https://www.youtube.com/watch?v=NpEQU6EOVTU>

Then Came A Rainbow (Horror Teaser): <https://vimeo.com/924859091>

Loveday Brooke: Lady Detective: <https://youtu.be/VLRX-XSJBGI?si=eZNDACLifmzcZlu4>

Doritos Crash the Superbowl Ad Contest Entry: https://youtu.be/KUjDXlAtUtw?si=Y9mbM6Ct3MGwNo_c

NYU Film Short – “A Fallen Hero” - https://youtu.be/QK2z_7LKGk0?si=d13LOOEWU9qjeyJn