



DAVID M. FOX

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SUMMARY

Creative and results-driven Video Editor with 15+ years of experience in video production, editing, and post-production. Directed and edited 3 feature films, multiple award-winning short films, and commercials featured on major networks like ABC. Expertise in DaVinci Resolve, Adobe Premiere Pro, and Final Cut Pro. Proven track record in managing projects, teams, and budgets, delivering high-quality content under tight deadlines. Recipient of prestigious awards including "Best Film Director" and "Leader of the Year."

SKILLS

- Time Management
- Video Editing & Production
- Adaptability
- Screenwriting and Directing
- Audio Production and Editing
- Budget and Project Management
- Graphic Design & Brand Development
- Motion Graphics Design
- Collaboration and Team Leadership
- Digital Marketing & Social Media Management
- Creativity
- Color Grading and Correction

EXPERIENCE

FOUNDER, DIRECTOR OF DESIGN & VIDEO PROJECT MANAGEMENT / CRYSTAL FOX FILMS/SPLASH

DESIGNWORKS

05/2012 - Current

- Directed, written, produced and edited three full length feature films including several film shorts and commercials (Seen on Amazon Prime, Tubi TV, Vudu, Fandango, ABC News, Judge Judy, Steve Harvey Show, Hot Bench & more)
- Over 25 wins at Film Festivals
- Produced video projects from concept to completion, enhancing campaign engagement by 30%.
- Managed casting, editing, and color grading using Adobe Premiere Pro and Davinci Resolve to deliver 100+ projects on time.
- Wrote and directed scripts that increased campaign ROI by 25% through effective storytelling.
- Oversaw budgets and timelines, reducing production costs by 15% while maintaining quality.

CREATIVE LEAD DESIGN SPECIALIST / DOVER POST / GATEHOUSE MEDIA LLC

03/2009 - 05/2012

- Served as the lead designer, creating customized designs and creatives in collaboration with clients, vendors, and corporate leadership to ensure project success.
- Coordinated design projects from planning to execution, meeting deadlines and exceeding client expectations.
- Developed branding and marketing strategies, integrating trend insights and concept innovation to enhance brand identity.
- Led motion graphics design and conducted training sessions, improving team proficiency and creative output.

CREATIVE DIRECTOR / VIDEO AND VISUAL COORDINATOR / FRONTLINE / IMPACT ENTERTAINMENT MEDIA

GROUP

12/2004 - 03/2009

- Led creative projects across video, graphic design, and audio production, aligning with strategic marketing goals.
- Worked with stakeholders and the CEO to integrate creative strategies into digital systems.
- Managed post-production tasks, including editing, color grading, and audio enhancements, ensuring quality and timeliness.
- Oversaw budgets, project timelines, and distribution strategies to optimize campaign delivery.

EDUCATION AND TRAINING

Business

01/1989

PACIFIC COAST COLLEGE - West Los Angeles, CA

CERTIFICATIONS & AWARDS

- NYU CERTIFIED FOR FILM, TV & EPISODIC (Producer, Editor, Cinematographer, Director)
- INBOUND CERTIFICATION (HUBSPOT ACADEMY)
- SOCIAL MEDIA CERTIFICATION (SO-ME UDEMY ACADEMY)
- ONLINE DIGITAL MARKETING & SALES (SME HEROES)
- SOCIAL MEDIA MANAGEMENT CERTIFICATION (SO-ME UDEMY ACADEMY)
- DIGITAL MARKETING MASTERCLASS (UDEMY ACADEMY)
- SOCIAL MEDIA MARKETING (UDEMY ACADEMY)
- PROFESSIONAL BLOGGING CERTIFICATION - UDEMY ACADEMY
- MULTIPLE AWARDS FROM DELAWARE PRESS ASSOCIATION 5 YEARS IN A ROW
- PROFESSIONAL PRESENTATIONS (UDEMY ACADEMY)
- ADOBE CERTIFICATION (ADOBE)
- BEST DIRECTOR & FIRST TIME DIRECTOR AWARD
- ALIGNABLE'S 2021, 2022, 2023 & 2024 BUSINESSPERSON OF THE YEAR
- FRONT PAGE & INSIDE SPREADS OF MULTIPLE NEWS PUBLICATIONS & MEDIA OUTLETS
- INTERNATIONAL RECOGNITION IN MOVIEMAKER PRO MAGAZINE

HOBBIES & ACTIVITIES

- Multi Award-Winning Filmmaker
- Producer & Screenwriter
- Cinematographer & Video Editor

INTERVIEWS

- The Black List, <https://blcklst.com/profile/mikefox>
- Trimungus Studios Interview, https://youtu.be/OqugWcA2qA?si=jhXhJIwKP_VB5IdY
- The J Lounge Interview, <https://youtu.be/so6WDJq3fKQ?si=yQDBqjTiVE5nhfnl>
- IManagement Studios Director Mike Fox Interview, <https://youtu.be/e26fc2RdEPI?si=MQeDTawJKGkYUFC1>
- U-Talk Radio Interview, https://youtu.be/ZIJzNRlOfug?si=4_2aw944_hIrVPNO
- Intentional Film Operations (IFO) Interview, <https://youtu.be/qxQmsQszvzQ?si=i1AnOCnpNuWyuA4k>
- Andy Kirkendall Interview with Director Mike Fox, <https://youtu.be/F02CSVueCks?si=AzkEikt9ZoxSsHaq>
- Get Off The Bench with Kerry Vaughan Interview, https://youtu.be/p1_e2rG9wHs?si=9AuzkMa9LAm6-4
- Canvas Rebel Interview, <https://canvasrebel.com/meetmike-fox-2/>

VIDEO EDITING & FILM LINKS

Showreel as Director, Filmmaker, Editor, Writer - <https://vimeo.com/1032638709>
Film, Commercials Examples - <https://crystalfoxfilms.com/video-and-film-projects/>
Online Design & Video Portfolio - <https://mikefox.myportfolio.com/>
“Bandits” Music Video: <https://vimeo.com/splashdw/bandits>
Sleepers - Current Feature Film Trailer: <https://www.youtube.com/watch?v=NpEQU6EOVTU>
Then Came A Rainbow (Horror Teaser): <https://vimeo.com/924859091>
Loveday Brooke: Lady Detective: <https://youtu.be/VLRX-XSJBGI?si=eZNDACLifmzcZlu4>
Doritos Crash the Superbowl Ad Contest Entry: https://youtu.be/KUjDXlAtUtw?si=Y9mbM6Ct3MGwNo_c
NYU Film Short – “A Fallen Hero” - https://youtu.be/QK2z_7LKGk0?si=d13L0OEWU9qjeyJn